



AgriConnect

Growing Food, Creating Jobs:

Supporting 300 million farmers move from subsistence to surplus by 2030

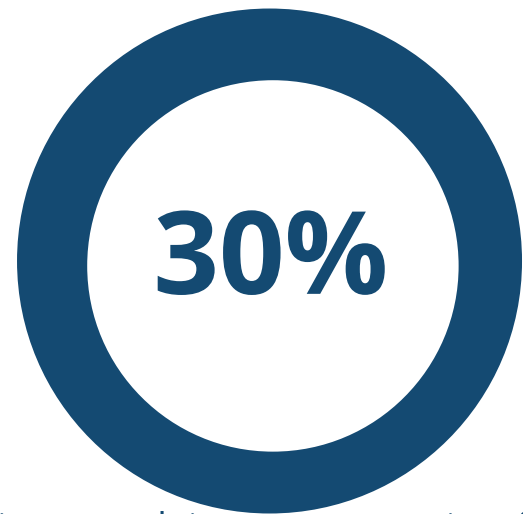
June 2026

1. Demand for Food and Agriculture Products Continues to Grow

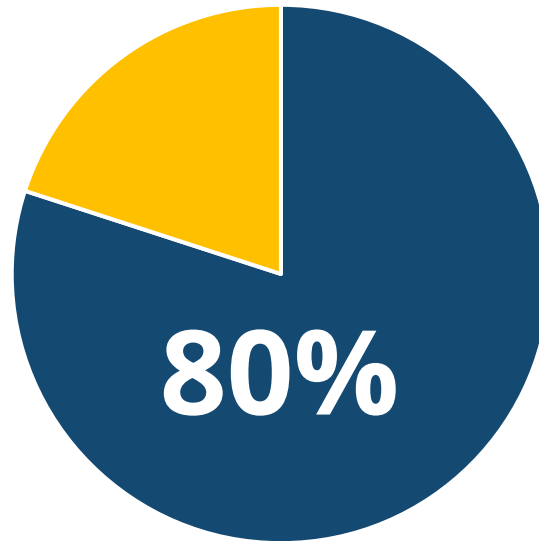
Demand is driven by population growth, higher incomes and changing diets

\$10tn

Value of food system,
equivalent to 12% of
global GDP



Projected increase in food
demand by 2050, driven by
South Asia (31%) and
SSA (18%)



Food produced globally
by family farmers

>600M

Smallholders produce
35% of all food globally

10%

Proportion of smallholders
with access to commercial finance
= **US\$170B annual gap**

Productivity gaps

Food Waste

Climate risks

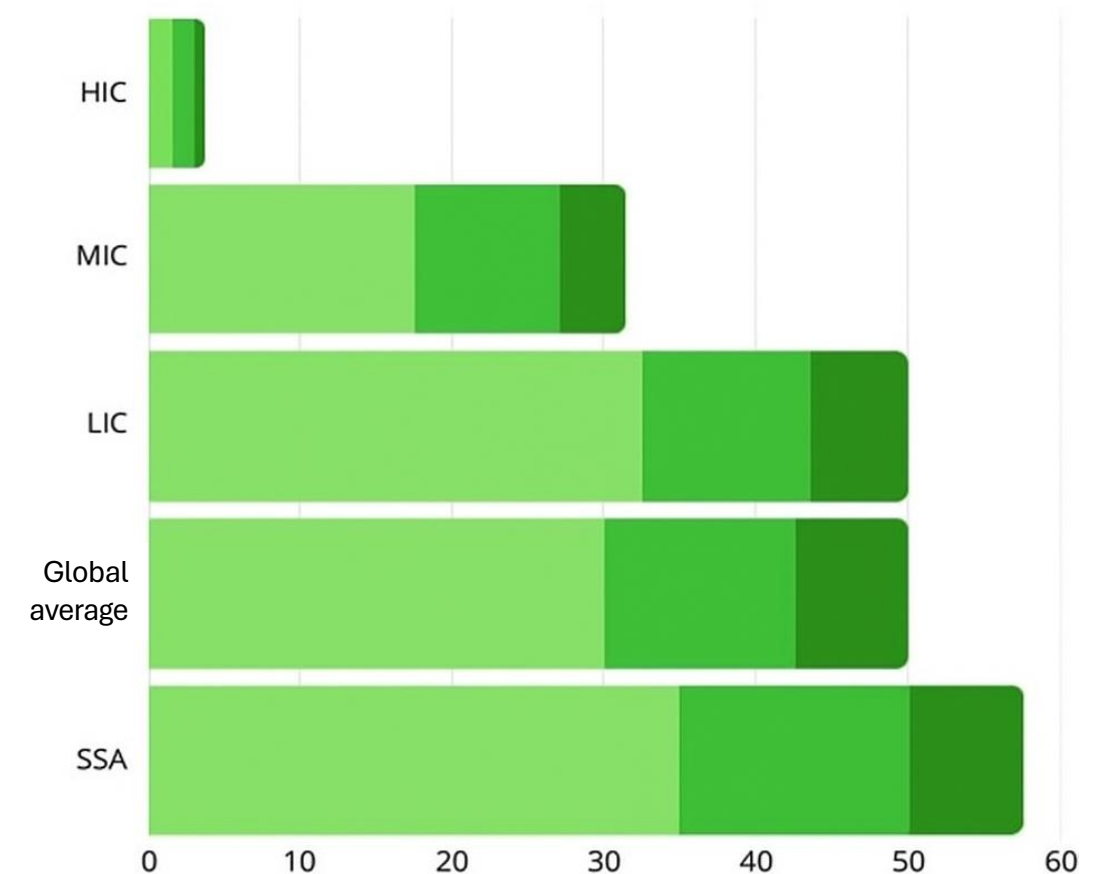
2. Agribusiness is a Key Sector for Creating Jobs

The agrifood sector is a large employer and a powerful engine for creating and improving jobs

Agribusiness can unlock millions of jobs...

- 1.2 billion people employed in Agrifood globally; **2/3 of the workforce** in low-income countries, mostly smallholders
- Agricultural labor productivity growth creates new and **better paying jobs** in farming
- Growing demand for diverse, convenient foods fuels agribusiness growth and **millions of jobs in processing / distribution / services**
- Stronger smallholder incomes and new value-chain jobs spur wider demand and **employment creation beyond agribusiness**

Number of new on-farm, agribusiness and broader economy jobs per US\$1 million growth in agriculture GDP



3. The WBG has an established record of delivery and impact

It is a large financier of agribusiness, and AgriConnect aims to double investments by 2030

Existing results

\$4.5bn/yr

WBG financing for agribusiness in FY24

100m

Projected number of farmers
To be reached by 2030 under
Business-As-Usual

201m

Number of people
with increased food
security
(active portfolio)

Projected results (2030)

\$9bn/yr

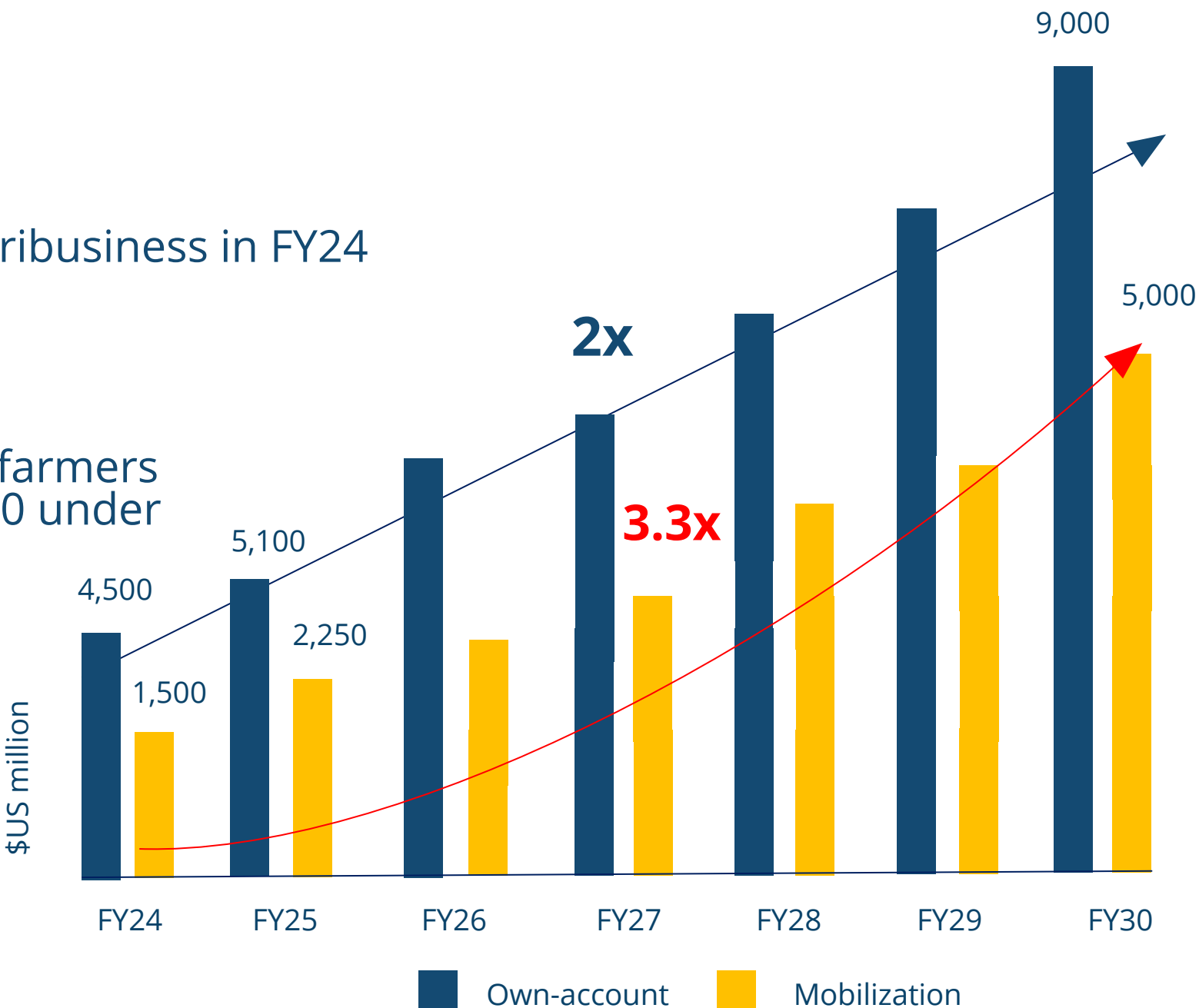
+\$5bn/yr mobilized

200m

Number of farmers to
be reached by WBG
through AgriConnect

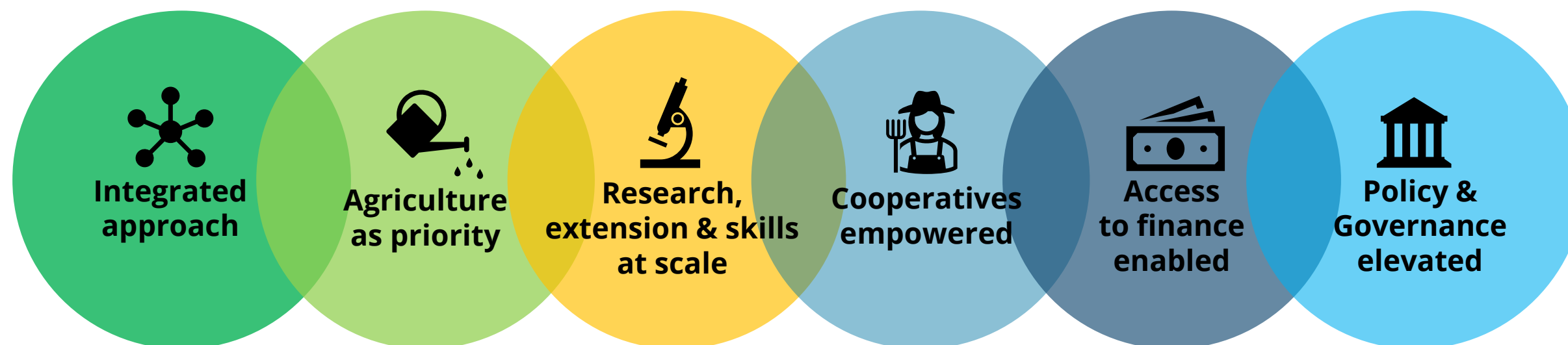
>327m

Number of people with
increased food Security
(active portfolio)



4. AgriConnect Builds on Lessons Learned on How We Maximize Impact

WBG has a positive and meaningful impact when the following is in place



AgriConnect

5. Strategic Framework for Engagement

Supporting 300 million farmers move from subsistence to surplus by 2030

1. Strengthening Foundations

- Rural infrastructure
- Natural capital
- Digital ag solutions
- Research extension and skills

Focusing on value chains:

- Business development for cooperatives
- Better inputs (seeds, fertilizer, machinery)

2. Revamping Policies

- Policy alignment (agriculture & food policies, standards, trade facilitation, land tenure)
- Repurposing of agricultural subsidies to reduce environmental impact, foster healthier diets, and create jobs

3. Finance Solutions:

- Derisking instruments (digital finance, guarantees, ag insurance)
- Climate finance (outcome bonds, paving the way for carbon finance)
- Partnerships with private sponsors and philanthropies

Ensuring inclusion as guiding principle for all investments

6. What is AgriConnect?

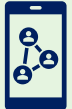
Supporting 300 million farmers move from subsistence to surplus by 2030*

- An initiative of the World Bank Group (WBG), in partnership with institutions such as AfDB, IFAD, IDB, Google, Bayer – aimed at supporting **300 million farmers move from subsistence to surplus, by transforming smallholder farming at scale and harnessing the agrifood sector to generate more and better jobs.**
- An effort **to scale impact by building a supportive jobs ecosystem** — one that expands access to markets, finance, inputs, knowledge and technology.
- Focus will be on **advancing new solutions** that address long standing challenges and strengthen the agrifood ecosystem:
 - ✓ **Digital innovations** to connect farmers with service providers and buyers
 - ✓ Novel **aggregation models** between cooperatives and SMEs and larger firms
 - ✓ New instruments to **derisk agriculture** and crowd in financing
 - ✓ Targeted **policy reforms** to address barriers to private investment

* Of the 300 million farmers reached target, AgriConnect partners will be responsible for reaching 100 million farmers.

7. Six AgriConnect Pillars

Empowering farmers through an integrated agrifood value chain ecosystem

 AgTech	 Financial Ecosystem for Agriculture	 Aggregation Models	 Physical Infrastructure	 Policy Expenditures & Reforms	 Skills, Extension & Research
• Bundled AgTech solutions • Investments in Digital Public Infrastructure • Seed and VC financing • Digital footprints that unlock farmers' access to finance, markets and knowledge	• Revamped engagement with public agriculture banks • Scaling agricultural insurance • Mobilizing financial institutions to lend to agriculture / agribusiness • Leveraging debt swaps, carbon finance for agri	• Build capacity for cooperatives (POs) • Farmer-led aggregation models ("productive alliances") • Anchor firm models to link smallholders to value chains	• Integrated spatial approaches • PPP models to scale irrigation infrastructure, and farmer-led irrigation • Energy solutions for agriculture (irrigation; cold chain infra.), incl. with ESMAP, M300	• Compacts and policy lending (PfRs, DPOs) • Technical assistance to support policy work, Agriculture Public Expenditure Reviews • Accelerating reforms (Impact Programs / knowledge academies)	• Investing in critical agribusiness sector skills gap • Standardizing farmers' skills • Expanding the adoption of innovations through public-private Agri. Research Systems

Inclusive Solutions (adaptation, resilience, climate, gender, youth)

Scalable Solutions

Selective areas under each pillar where WBG has (i) demonstrated evidence, (ii) operational experience, and (iii) partnership traction to replicate and scale solutions that have strong potential to improve farmer livelihoods, create jobs, and mobilize investment.

8. Country Priorities are being identified

AgriConnect will start scaling solutions globally with select countries in FY26

Africa (19)		MENAAP / MCA (5)	LCR (12)	ECA (6)	SAR (4)	EAP (2)
☐ Angola ☐ Ethiopia ☐ Ghana ☐ Guinea ☐ Kenya ☐ Nigeria	☐ Rwanda ☐ Senegal ☐ Togo	☐ Djibouti ☐ Morocco ☐ Pakistan	☐ Brazil ☐ Ecuador ☐ Mexico ☐ Jamaica	☐ Türkiye ☐ Ukraine ☐ Uzbekistan ☐ Moldova	☐ Bangladesh ☐ India ☐ Sri Lanka	☐ Papua New Guinea ☐ Viet Nam
☐ Benin ☐ Cameroon ☐ Côte d'Ivoire ☐ Mozambique ☐ Niger ☐ Republic of Congo ☐ Sierra Leone ☐ Tanzania	☐ Uganda ☐ Zambia	☐ Afghanistan ☐ Yemen	☐ Bolivia ☐ Colombia ☐ Dominican Republic ☐ Guatemala ☐ Guyana ☐ Honduras ☐ Perú ☐ Uruguay	☐ Azerbaijan ☐ Kyrgyzstan	☐ Bhutan	

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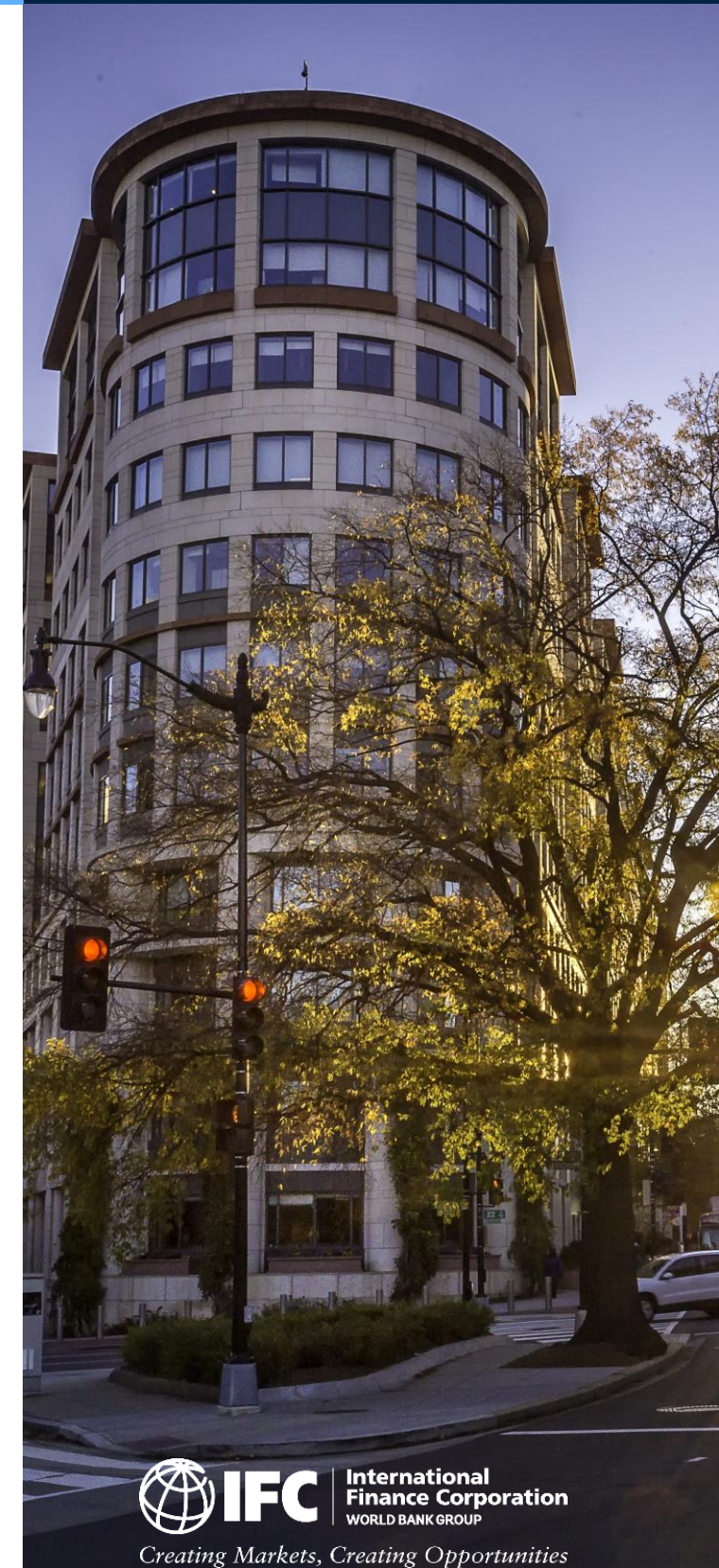
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For more information,
visit the AgriConnect
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